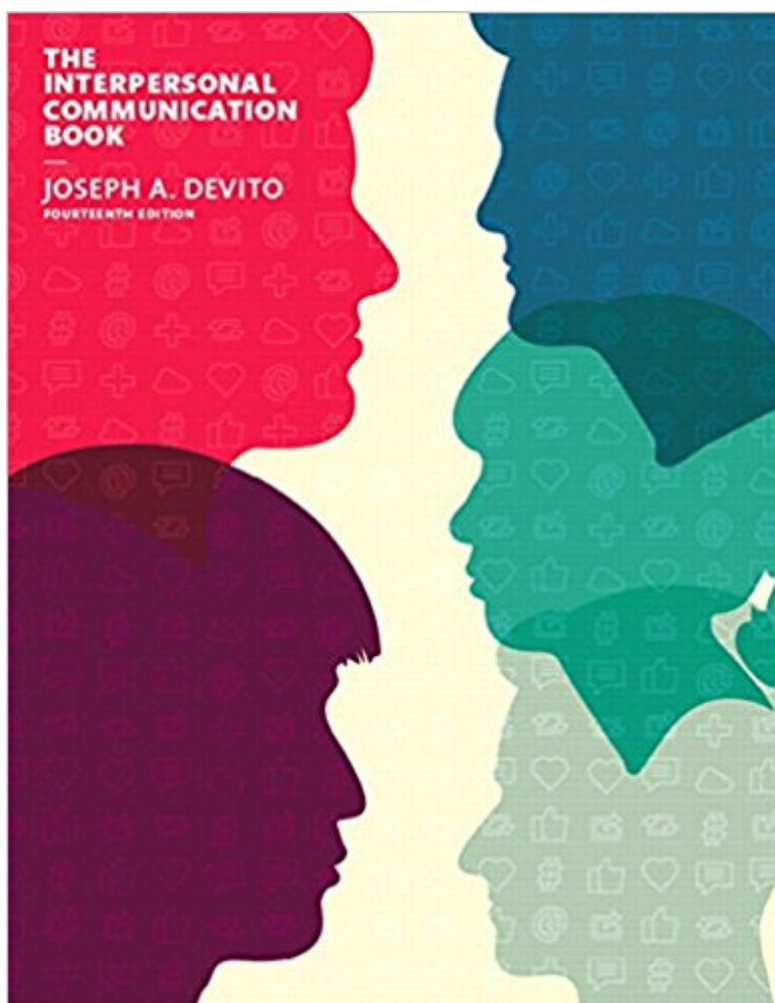


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The Interpersonal Communication Book (14th Edition)



Synopsis

NOTE: You are purchasing a standalone product; MyCommunicationLab does not come packaged with this content. If you would like to purchase both the physical text and MyCommunicationLab search for 0134127099 / 9780134127095 The Interpersonal Communication Book plus MyCommunicationLab for Interpersonal Communication Access Card Package, 14/e, which contains: 0133753816 / 9780133753813 The Interpersonal Communication Book, 14/e 0133913910 / 9780133913910 MyCommunicationLab for Interpersonal Communication Access Card MyCommunicationLab should only be purchased when required by an instructor. For courses in Interpersonal Communication Choices Behind Human Communication The Interpersonal Communication Book approaches the subject of communication through integrative theory, research, and hands-on methods. A threefold approach identifies important communicative concepts: choices in interpersonal situations, the theories and research that support these choices, and the communication skills necessary to effectively use these theories. The text allows readers to examine the question of how, when, and through which channels they should communicate in different contexts. The Fourteenth Edition provides the newest insights and research in person-to-person interaction, making for an up-to-date source for communication study. New features and chapter-by-chapter updates make Interpersonal Communication the most comprehensive, relevant source on the topic. Also available with MyCommunicationLab MyCommunicationLab for the Interpersonal Communication course extends learning online, engaging students and improving results. Media resources with assignments bring concepts to life, and offer students opportunities to practice applying what they've learned. And MediaShare offers an easy, mobile way for students and instructors to interact and engage with speeches, visual aids, group projects, and other files. Please note: this version of MyCommunicationLab does not include an eText. The Interpersonal Communication Book, Fourteenth Edition is also available via REVEL, an immersive learning experience designed for the way today's students read, think, and learn.

Book Information

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Customer Reviews

Very easy read! Plain, simple writing. Worked very well for someone like me that kind of struggles with long reading assignments! Passed my class with a B ! I would even recommend this book to someone that just wants to improve their communication skills. My girlfriend is in management and struggles with communicating with all of her employees. I gave her the book and the quizzes in it are helping her branch out and grow. Five stars!

As a college student for accounting, I was very surprised to see how fascinating this subject was. Until this book, I didn't realize how much this subject pertains to all parts of life and how essential it is to all careers. I thoroughly enjoyed the layout and content of this piece and strongly recommend it to all students and professors that are trying to get the most out of low cost.

I can't believe I paid almost \$70 for a rubber banded USED binder. College books are such a rip off.

I love this textbook, it really has very good information that you use everyday.

Book was okay. It was required for a college class. What was good about this was that I was able to "rent" it as a text book, rather than purchase it.

Very similar to the US edition I needed for my Speech class. The book was in great condition.

The book is good.

This is an excellent book. I used it with the online class that I was taking. Perfect to keep in your personal library or to give away as a gift. I took some very important lessons from studying this

book. It has made me a better person and given me a great outlook on life.

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